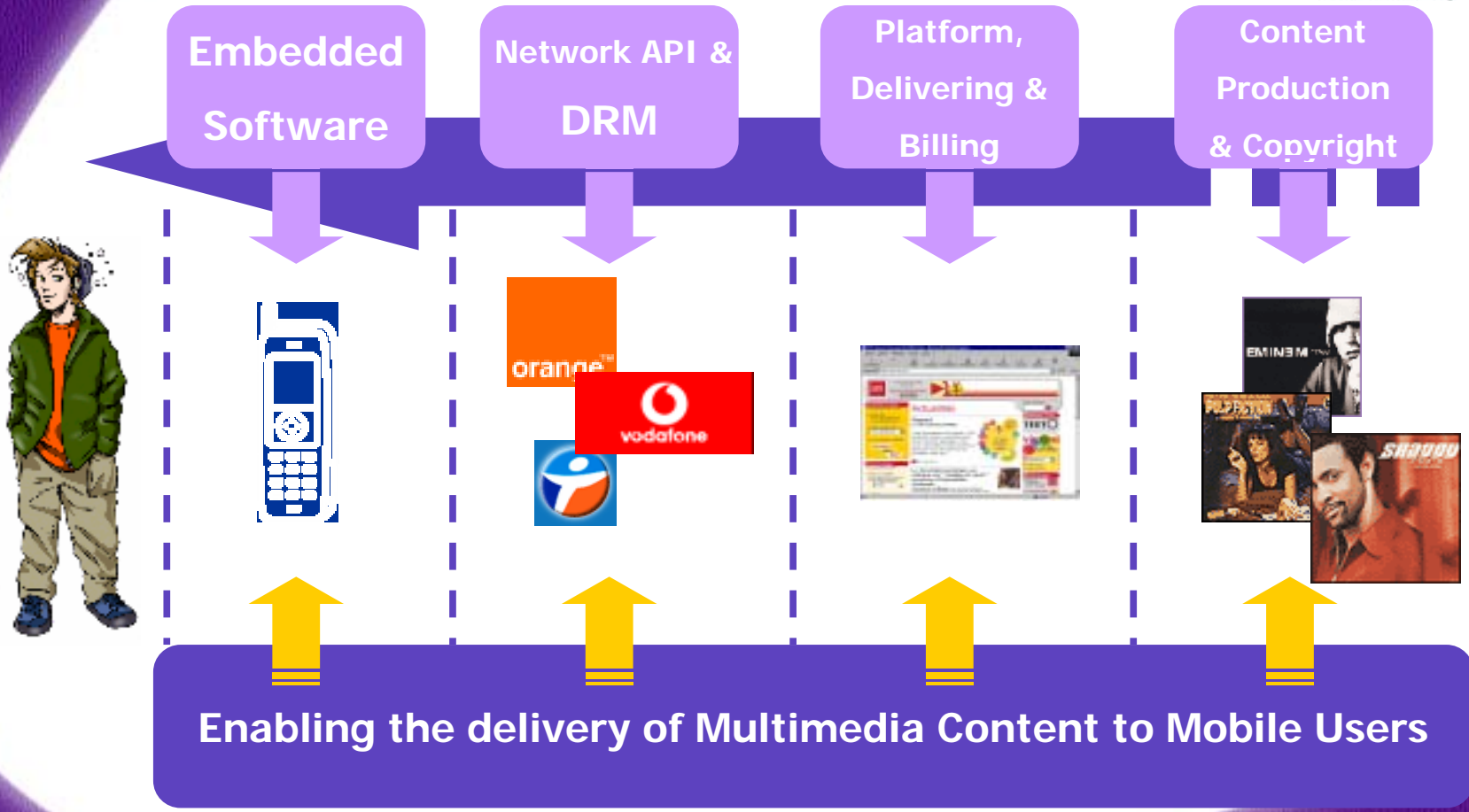


第4部 欧州市場 **Digiplug S.A.**

Our Mission



Key Activities

Digiplug is an audio software enabler and develop a complete solution for download polyphonic ringtones (up to 64 tones, 128 songs, ADPCM,...) compatible with all the GSM/GPRS standards. Digiplug is an active member of 3GPP.

Digiplug has a BtoB platform to distribute the multimedia services (Ringtones, logos, wallpaper, screensaver,...) for the majors carriers in Europe & Asia compliant with SMS, EMS, WAP, M-Service, MMS, i-mode...

Based on Digiplug's technical expertise and position in the market, DigiRights™ aims to provide a complete and actual information with all downloaded ringtones through mobile phone operators whoever the distributor is.



digiplug
research & development

DigiTech™



digiplug
research & development

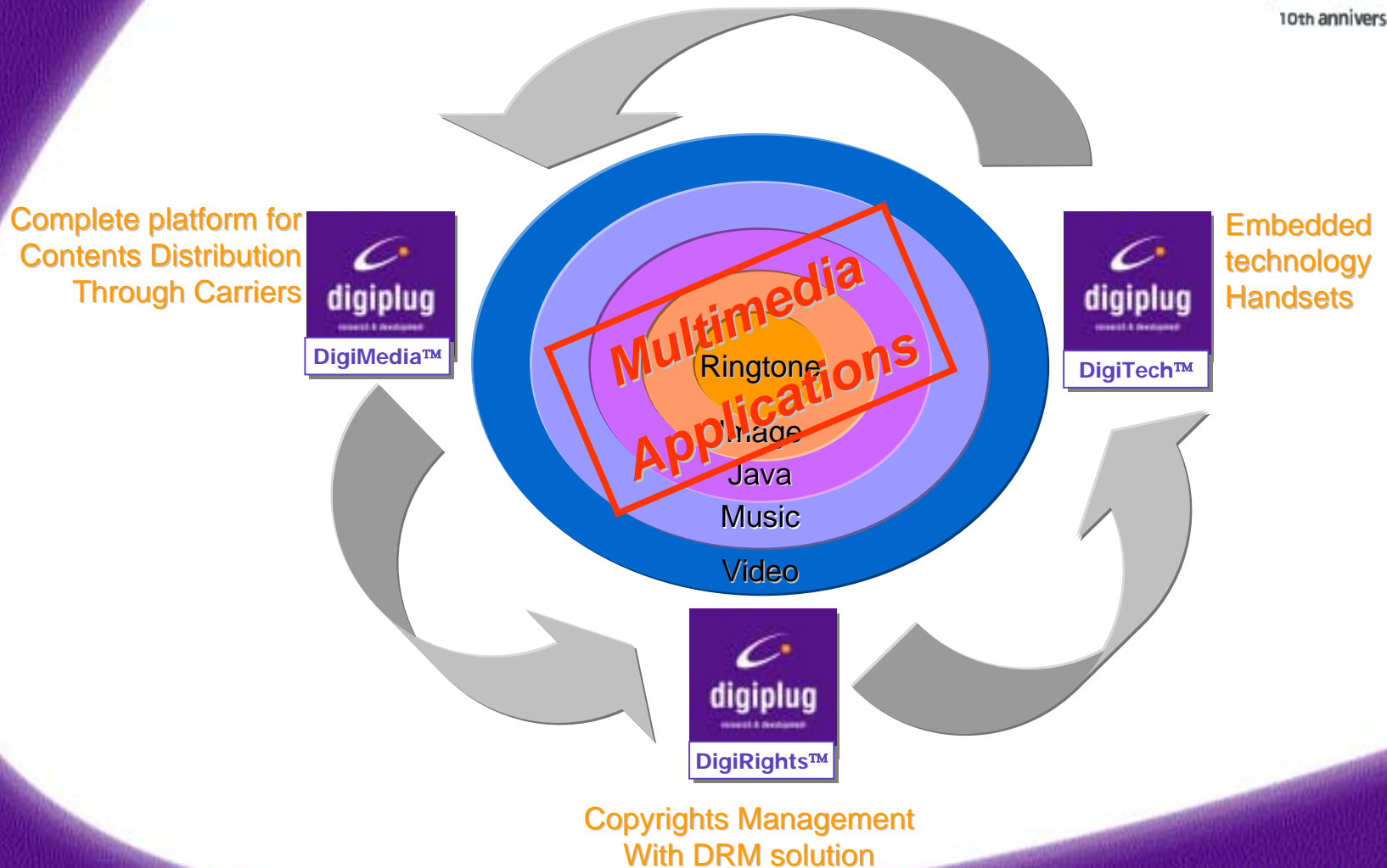
DigiMedia™









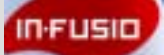






































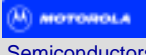

















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DigiRights™

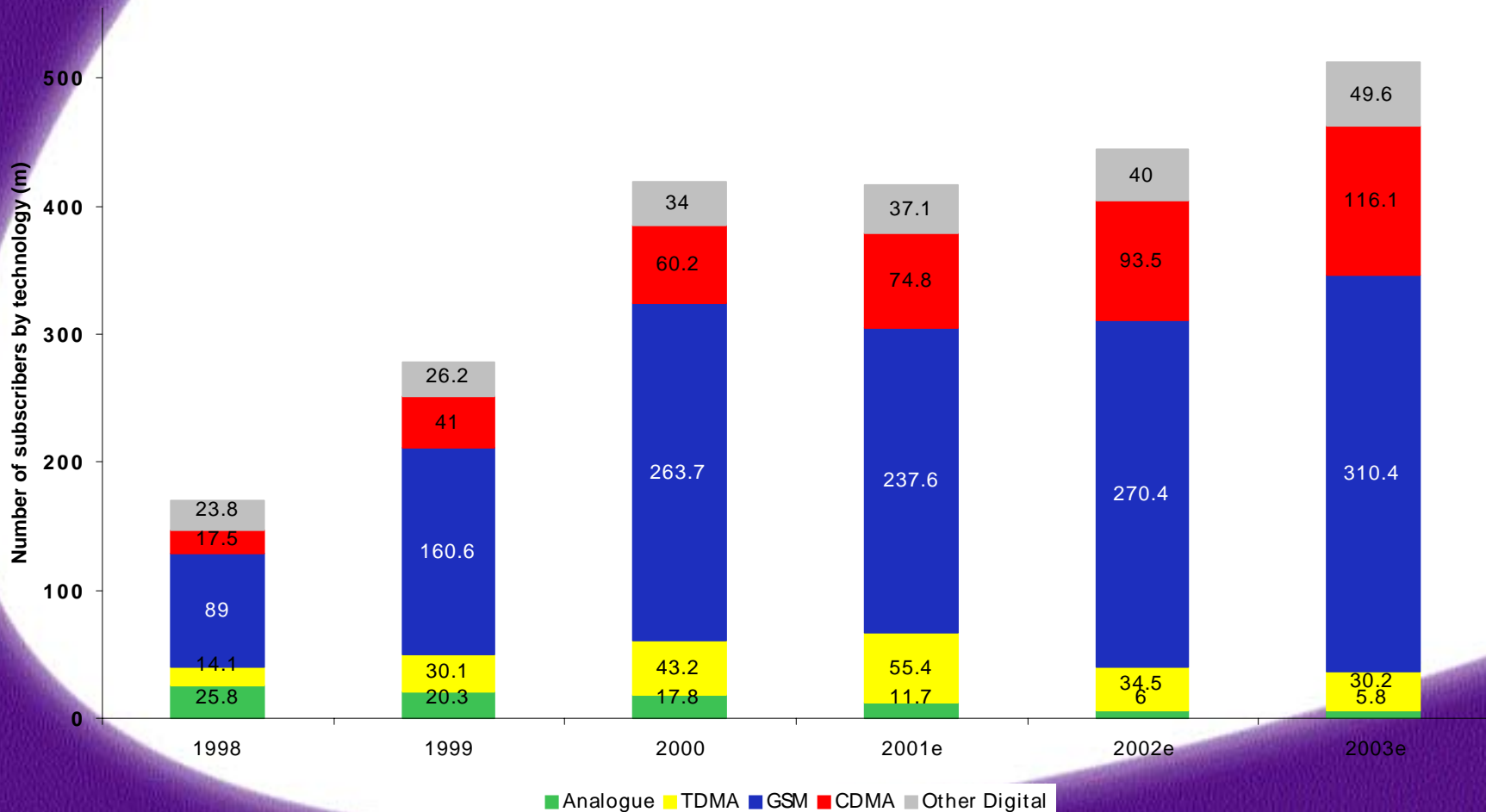
Digiplug : The Virtuous Circle



Cooperating with all the key players all along the value chain

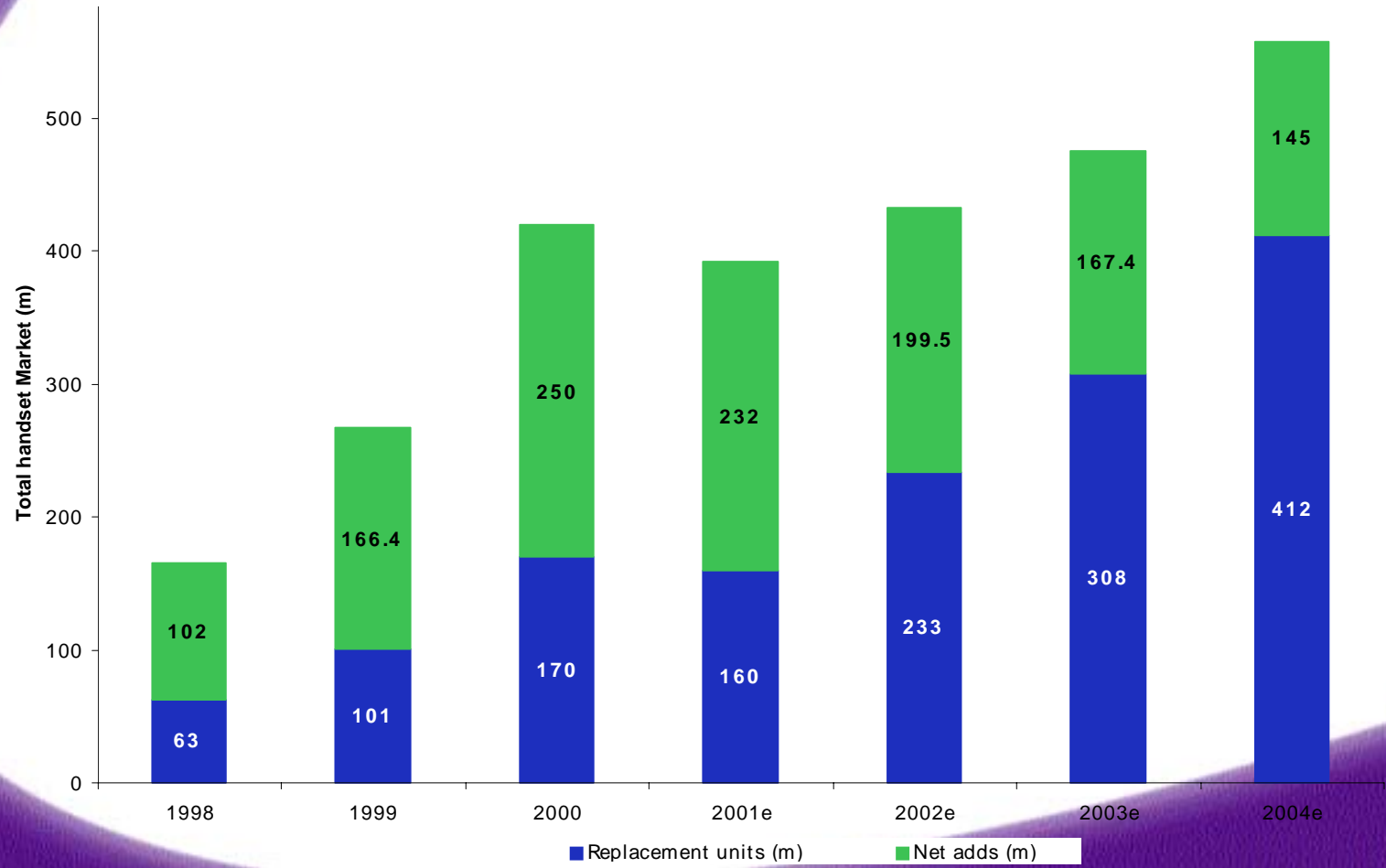
	Content Providers	Digital Media	ISP Portal Media	Mobile Operators	Semiconductor manufacturers	Handset manufacturers
Industrial players <i>Current</i>	   	   	     	     	 	       
<i>And more to come...</i>	     	   	   	   	     	
Laboratories						
Standard bodies				 		

GSM is by far the first of choice technology (I)



GSM handset market represents 61% of the total handset market

Total annual handset market





- **Exclusive contract with Vivendi Universal to create an entertainment contents and services for « Multimedia Mobile ». Digiplug is the technological platform for ringtones & logos and whole multimedia applications (EMS, MMS,...) for mobile activities aimed at B to B to C (distributed through Carriers and Portals like Vizzavi) and the final customer with strong marketing added value.**
- **This agreement will provide Digiplug the commercial and marketing support from Vivendi Universal (Europe, Middle East...).**
- **Digiplug and Vivendi Universal build the biggest Worldwide data base for Polyphonic Ringtone Market with Copyright licenses for additional 200 000 ringtones.**

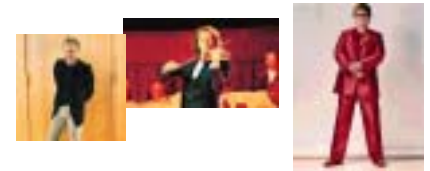
Vivendi-Universal Group Content



Vivendi-Universal, the largest content producer covering all major entertainment themes

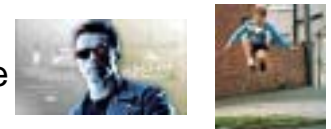
→ **Music / UNIVERSAL MUSIC**

The world leader in music, 15 000 artists, a catalogue of 1 million songs



→ **Movies / UNIVERSAL PICTURES – STUDIO CANAL**

Movie major, leader in video and DVD publishing, the 3rd largest movie catalogue



→ **Video Games / VIVENDI UNIVERSAL KIDS / GAMES**

N ° 2 worldwide



→ **Television / USA NETWORKS, CANAL+, EXPAND**

